

## Advertise in the 2021 Welcome to 4 Wing Cold Lake Book

The Courier News is currently designing the 2021 Welcome to 4 Wing Cold Lake book. This book is a unique and informative bilingual publication that lets residents know what 4 Wing and Cold Lake have to offer. The book includes information about the history of Cold Lake, daycare and schooling, health services, recreation information, as well as the services and products offered by local businesses.

We want to give you the opportunity to reach the residents of Cold Lake by advertising in the 2021 Welcome to 4 Wing Cold Lake book. Advertising in this book is an excellent way to let our newest residents know what goods and services your business offers, and re-connect with existing residents.



- DISTRIBUTION:
  - ✈ Canadian Forces Members posted to 4 Wing
  - ✈ Military Family Resource Centre (MFRC)
  - ✈ Hotels
  - ✈ Real Estate Offices
  - ✈ Tourist Information Office
  - ✈ Additional Local Businesses

Book your advertisement today!

**Deadline for all ads in the 2021 Welcome to 4 Wing Cold Lake book is November 30, 2020.**

Please call 780-840-8000 ext. 7857 or e-mail ([manager@couriernews.ca](mailto:manager@couriernews.ca)) to reserve your space.

Sincerely,

The Courier News & Publishing



News and Publishing, 4 Wing Cold Lake, AB

P.O. Box 6190 Stn. Forces, Cold Lake, AB T9M 2C5

Telephone: (780) 840-8000 ext. 7857 Email: [manager@couriernews.ca](mailto:manager@couriernews.ca)

# 2021

## Welcome to 4 Wing Cold Lake Book

### Ad Formats

**Back Cover  
Full Colour**

7.5" x 10"

\$1,595.00

**Inside  
Back Cover  
Full Colour**

7.5" x 10"

\$1,395.00

**Inside  
Front Cover  
Full Colour**

7.5" x 10"

\$1,495.00

**Full Page  
Full Colour**

7.5" x 10"

\$995.00

**Half Page  
Full Colour**

7.5" x 4.85"

\$695.00

**Half  
Page  
Full  
Colour**

3.6"  
x  
10"

\$695.00

**Quarter Page  
Full Colour**

3.6" x  
4.85"

\$495.00

**Quarter Page  
Full Colour**

7.5" x 2.28"

\$495.00

**Eighth Page  
Full Colour**

3.6" x 2.28"

\$345.00

**Ads must be booked no later than  
November 30, 2020.**

**Finished artwork or signed proofs must be received by  
January 15, 2021.**

**All advertisements will be CMYK Process Colour.**



News and Publishing, 4 Wing Cold Lake, AB

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## Welcome to 4 Wing Cold Lake Book

### 2021 Advertising Agreement

Name		Address	
Organization			
Phone #		Email	

The advertiser named above agrees to purchase a full colour display advertisement in the 2021 Welcome to 4 Wing Cold Lake Book.

#### Ad Size

Full Page	<input type="checkbox"/>	\$995.00 + GST
Half Page	<input type="checkbox"/>	\$695.00 + GST
Quarter Page	<input type="checkbox"/>	\$495.00 + GST
Eighth Page	<input type="checkbox"/>	\$345.00 + GST

#### Cover Rates

(call for availability)

Back Cover	<input type="checkbox"/>	\$1,595.00 + GST
Inside Front Cover	<input type="checkbox"/>	\$1,495.00 + GST
Inside Back Cover	<input type="checkbox"/>	\$1,395.00 + GST

**Payment due 30 days upon receipt of invoice.**

**Methods of payment include Cheque, Debit, Visa or Mastercard.**

\_\_\_\_\_  
Signature of Advertiser

\_\_\_\_\_  
Print name and Title

\_\_\_\_\_  
Email address

\_\_\_\_\_  
Date

Janae Wandler

\_\_\_\_\_  
Signature of The Courier Representative

Corporate Services Manager

\_\_\_\_\_  
Title

[manager@couriernews.ca](mailto:manager@couriernews.ca)

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Date