

Advertise in the 2020 Welcome to 4 Wing Cold Lake Book

The Courier Newspaper is currently designing the 2020 Welcome to 4 Wing Cold Lake book. This book is a unique and informative bilingual publication that lets residents know what 4 Wing and Cold Lake have to offer. The book includes information about the history of Cold Lake, daycare and schooling, health services, recreation information, as well as the services and products offered by local businesses.

We want to give you the opportunity to reach the residents of Cold Lake by offering the opportunity to advertise in the 2020 Welcome to 4 Wing Cold Lake book. Advertising in this book is an excellent way to let our newest residents know what goods and services your business offers, and re-connect with existing residents.



- DISTRIBUTION:
 - ✈ Canadian Forces Member posted to 4 Wing
 - ✈ Military Family Resource Centre (MFRC)
 - ✈ Hotels
 - ✈ Real Estate Offices
 - ✈ Tourist Information Office
 - ✈ Additional Local Businesses

In early 2020, the Welcome to 4 Wing Cold Lake book will be distributed to Cold Lake Tourist Information, hotels, real estate offices and additional local businesses. It will also be included in relocation packages for CAF members being posted to Cold Lake from across Canada and Europe.

Book your advertisement today!

Deadline for all ads in the 2020 Welcome to 4 Wing Cold Lake book is October 18, 2019.

Please call (780.594.5206) or e-mail (admin@couriernews.ca) to reserve your space.

Sincerely,

The Courier News & Publishing

2020

Welcome to 4 Wing Cold Lake Book

Ad Formats

**Back Cover
Full Colour**

7.5" x 10"

\$1,595.00

**Inside
Back Cover
Full Colour**

7.5" x 10"

\$1,395.00

**Inside
Front Cover
Full Colour**

7.5" x 10"

\$1,495.00

**Full Page
Full Colour**

7.5" x 10"

\$995.00

**Half Page
Full Colour**

7.5" x 4.85"

\$695.00

**Half
Page
Full
Colour**

3.6"
x
10"

\$695.00

**Quarter Page
Full Colour**

3.6" x
4.85"

\$495.00

**Quarter Page
Full Colour**

7.5" x 2.28"

\$495.00

**Eighth Page
Full Colour**

3.6" x 2.28"

\$345.00

**Ads must be booked no later than
October 18, 2019.**

**Finished artwork or signed proofs must be received by
November 1, 2019.**

All advertisements will be CMYK Process Colour.



News and Publishing, 4 Wing Cold Lake, AB

P.O. Box 6190 Stn. Forces, Cold Lake, AB T9M 2C5
Telephone: (780) 594-5206 Email: admin@couriernews.ca

Welcome to 4 Wing Cold Lake Book

2020 Advertising Agreement

Name		Address	
Organization			
Phone #			
Fax #		Email	

The advertiser named above agrees to purchase a full colour display advertisement in the 2020 Welcome to 4 Wing Cold Lake Book.

Ad Size

Full Page	<input type="checkbox"/>	\$995.00 + GST
Half Page	<input type="checkbox"/>	\$695.00 + GST
Quarter Page	<input type="checkbox"/>	\$495.00 + GST
Eighth Page	<input type="checkbox"/>	\$345.00 + GST

Cover Rates

(call for availability)

Back Cover	<input type="checkbox"/>	\$1,595.00 + GST
Inside Front Cover	<input type="checkbox"/>	\$1,495.00 + GST
Inside Back Cover	<input type="checkbox"/>	\$1,395.00 + GST

Payment due upon signing of contract.

Methods of payment include Cheque, Debit, Visa or Mastercard.

Signature of Advertiser

Signature of The Courier Representative

Print name and Title

Title

Email address

Email Address

Date

Date